

# caods

Chelmsford Amateur Operatic & Dramatic Society



Members'

Bulletin

## PHEW....

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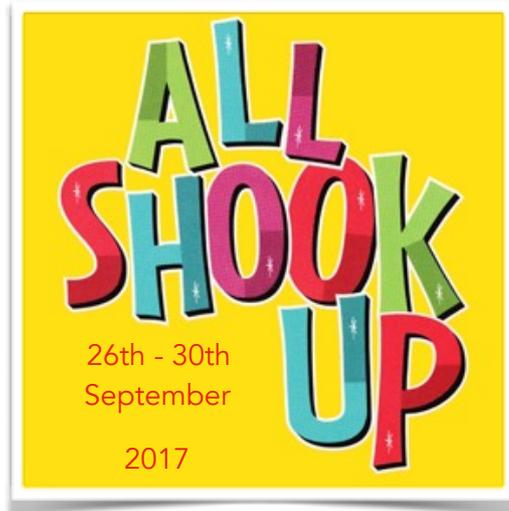
Finally, we know what three shows we are going to be doing next! I can honestly say, that since being on the Committee it has opened up my eyes to the business of choosing shows..... If only it were as simple as saying 'the members would love to do this' and - hey presto - it happened.... Well , I can tell you, it's a lot more complicated than that!!! It's not possible to please all of the people all of the time, but I think with these choice of shows, I would like to think that most members will be happy with one or more of them - we aim to please 😊

## AND ANOTHER THING.....

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Hopefully you all by now have had a chance to read the Committee's feedback to the members survey that was carried out in December. The results, I think speak for themselves, but please do not hesitate to contact any one of us if there's anything you feel we've not addressed. All comments welcomed. Ta.

## NEXT THREE SHOWS ANNOUNCED!!!





### *Clowning around!*

The publicity wheel is already turning for our next show. Keep a look out on social media for great photos like the ones above and below that we are using to promote Barnum. Due to the rising costs of putting on a show, we will need to sell 90% of tickets on this production and on 'Anything Goes' to just to break even! Currently we are at 22%.... So please share, share, share to sell, sell, sell!!!



Dave informs me that the winners this month are:

1st	Clive Wilton	£30
2nd	Sharon Cartwright	£20
3rd	Andrew Wallis	£10



The date for our next coffee morning is:

**MONDAY 12TH SEPTEMBER**

Our last one raised £54.20 - thank you!

This is a regular fundraising event for the society and all monies raised from the sale of coffee and cakes either help boost our funds or are donated to another charity of our choice. If you have any suggestions for charitable organisations who might benefit from this, then please let a committee member know.



## Spotlight on.....

Claire Carr - Charity Barnum

I joined CAODS in 1997 and have served on the Executive Committee on 3 occasions over the years. I currently hold 2 roles on Committee - Vice Chairman and Coordinator for Publicity and Marketing. In my capacity as Vice-Chairman I am responsible for supporting the Executive Committee and the Chairman with all the day to day aspects of running the society, as well as promoting the society to the wider public and working closely with NODA in the region. My role within the Publicity and Marketing team is very busy (as I'm sure you can imagine!) and varied, and primarily is about putting together a strategy for each show to boost ticket sales. So I chair the Publicity Team meetings (normally 2 per show) and we look at ways in which we can boost our marketing campaigns, as well as manage the publicity budget. I am responsible for putting together the artwork and communications per show for flyers, social media, theatre brochures, website advertising etc. I liaise very closely with the Civic Theatre marketing team to boost publicity via the theatre and local shopping centres for publicity days, as well as building contacts within the local press to gain as much exposure as possible. I regularly support the cast on radio interviews and coordinate publicity events in general, including publicity photos. In addition, I am editor of the show programmes, working closely with our designer, and sell advertising space to local companies. The list goes on ... ! So all in all, very hectic, but very enjoyable! We are always looking for more support and help with publicity and marketing, so if you are interested in finding out more please get in touch with me. Oh, and I am also enjoying being back on stage in the role of Charity Barnum!

**(For each issue of the Bulletin, I will be selecting at random a member of the cast to contribute to this feature - so watch this space.....)**



Please can I remind everybody that CAODS membership runs from June - May and therefore, subscriptions are now due. Diana Easton is in the process of sending out renewal forms and if you have any queries, please speak to her at rehearsal or via our website. The subscription form has recently been updated to include an option for UK tax payers to make a Gift Aid donation. This means that for every £1, we can claim back 25p from the tax man, which will add a few more pounds to the kitty! Thank you :-)



# Instagram

Now available @ caods1

caods  
Community Action on Ocular Disability Support

**BINGO**

&

**BBQ**

Saturday 16<sup>th</sup> July 2016

5pm onwards

Children Welcome

More details to follow

Tickets now on  
sale.....

£5 per head (adults only)

Includes food & first bingo card

Cash prizes to be won!

Contact caods social:

[stephyorkie@gmail.com](mailto:stephyorkie@gmail.com)

Please note: this will event will  
now start @ 6pm

Save the date!  
15th October



# MUSICAL THEATRE

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*Musical theatre* is a form of *theatrical* performance that combines songs, spoken dialogue, acting, and dance. The story and emotional content of a **musical** – humour, pathos, love, anger – are communicated through the words, **music**, movement and technical aspects of the entertainment as an integrated whole.

